

Trademark Policy

Dwyer Instruments, LLC and its direct and indirect subsidiaries herein collectively referred to as “DwyerOmega” or the “Dwyer Omega Companies”) own trademarks which are valuable company assets that help us distinguish DwyerOmega products and services from those of our competitors. Proper use of the DwyerOmega Marks is important and we are serious about protecting our reputation and brand identity. To help us achieve this goal, you must follow the terms of this Policy to help protect the strength of our trademarks and our brand identity.

Trademark Basics. A trademark is a word, name, symbol or device (or a combination thereof) that identifies the goods or services of a person or company and distinguishes them from the goods and services of others. Exhibit A, found on Pages 3 through 8 of this document, is a non-comprehensive list of DwyerOmega’s Marks (the “DwyerOmega Marks”). The DwyerOmega Marks also include other graphics, logos, designs, number designations, page headers, button icons, scripts, trademarks and service names. The DwyerOmega Marks are the registered and unregistered trademarks, service marks and trade dress of the DwyerOmega Companies in the U.S., Europe, Asia and/or other countries.

Use of the DwyerOmega Marks. In order to protect the DwyerOmega Marks, you must do the following:

1. Do not incorporate the DwyerOmega Marks or any other confusingly similar marks into your product names, website names, or trademarks.
2. Do not incorporate the DwyerOmega Marks or any other confusingly similar marks into any domain names or other online assets/monikers/properties, including social media usernames, handles, and account names.
3. Always use the DwyerOmega Marks consistently and in their exact form. Do not alter or modify the DwyerOmega Marks, including adding other terms or logos to the DwyerOmega Marks to create new words or logos.
4. Do not use or display the DwyerOmega Marks in a way that implies an inaccurate relationship or affiliation with, sponsorship, or endorsement by the Dwyer Omega Companies.
5. Do not use any trademarks, service marks, trade dress, designs or logos that are confusingly similar to the DwyerOmega Marks or the look and feel of the DwyerOmega websites.
6. Always use the DwyerOmega Marks as adjectives, rather than nouns or verbs. A trademark or service mark should always be followed by a generic product or service descriptor.
7. Always distinguish the DwyerOmega Marks from surrounding text by capitalizing, italicizing, or using a different font for the trademark.
8. Always follow your use of the DwyerOmega Marks with the ™ or ® in superscript.

Any unauthorized use of the DwyerOmega Marks or of marks that are confusingly similar to DwyerOmega Marks may be considered trademark infringement.

Domain Names and Other Digital Properties. You may NOT use domain names or other online assets and monikers, including social media usernames, handles, and account names, that incorporate the DwyerOmega Marks or are likely to otherwise cause confusion (together, “DwyerOmega Digital Properties”). Additionally, use of any DwyerOmega Digital Properties to redirect potential customers to

other websites is prohibited. If you are currently using any such Digital Properties in a manner not authorized by this Policy, you must immediately terminate such use. When terminating any unauthorized use of Digital Properties, you must either immediately transfer such unauthorized Digital Properties to DwyerOmega, or with DwyerOmega's prior authorization, otherwise take the necessary steps to prevent use of the unauthorized Digital Properties by any other party.

For purposes of clarification regarding use of Digital Properties, you may use the DwyerOmega Marks as part of third level of your company domain name so long as such is not likely to cause confusion. However, you may never use the DwyerOmega Marks in top level or second level domain names or in social media personalized URLs. Examples are as follows:

- **Acceptable third level use:**
yourcompanyname.com/magnehelic_gauges
- **Unacceptable second level use:**
magnehelicproducts.com
dwyer-yourcompanyname.com
- **Unacceptable top level use:**
gauges.magnehelic
- **Unacceptable social media use:**
facebook.com/magnehelic
twitter.com/magnehelic

Trademark Notice: Many of the DwyerOmega Marks are registered in the U.S. and abroad. When referring to DwyerOmega Marks, the “™” or “®” notice symbols should be used properly. The appropriate symbol is placed immediately after the trademark in superscript font (e.g., [™] or [®]). If the specific notice symbols are not capable of being displayed, then using the symbols in parenthetical form is also acceptable (e.g., (TM) or (R)). Exhibit A, found on Pages 3 through 8 of this document, is a non-comprehensive list of DwyerOmega Marks.

Company Name Use. The DwyerOmega Marks are not only trademarks used to identify our goods and services, they also serve as the respective company names. When using the name of any of the DwyerOmega Companies as a reference to company, the company name may be used as a noun and no “®” symbol is needed. For example, in a press release, the following use would be proper: “Today, Dwyer announced a new line of pressure gauges.”

Most Prominent Uses: A trademark notice symbol is required for all prominent uses of the mark (e.g., titles of documents, headlines, labels, packaging, marketing collateral, signage, website promotion, brochures, data sheets, press releases, advertising, etc.) except where space or style criteria prevent compliance with this requirement.

First Use in Text. A trademark notice symbol is required on the first use of the mark in any text or body copy even though the symbol may have already been used in the headline or other prominent use.

All Logos. Trademark notice symbols are required for all DwyerOmega's logos. Original logo artwork should be obtained directly from DwyerOmega. If the original artwork provided by DwyerOmega does not contain a trademark notice symbol, then one is not required.

EXHIBIT A

Trademark Acknowledgements

LOGOS

Registered in the US - ®

Owned by OMEGA



Owned by Dwyer



Applications in the US

Owned by Dwyer



Other DwyerOmega Logos



Automation Components
a DwyerOmega brand



BRAND NAMES

Registered in the US

Owned by OMEGA

OMEGA®

Owned by Dwyer

DWYER®

Applications in the US

Owned by Dwyer

DWYEROMEGA™

OTHER DWYEROMEGA BRAND NAMES

UFM™
UNIVERSAL FLOW METERS™
MILJOCO™
MILJOCO-WEISS™
FLUID COMPONENTS
INTERNATIONAL LLC™
SENSOSCIENTIFIC™
LDETEK™
ANALYTICAL INDUSTRIES INC™
ISENSIX™
CONSISTEC™

ACI™
AUTOMATION INSTRUMENTS, INC™
WEISS INSTRUMENTS™
W.E. ANDERSON™
MICHELL INSTRUMENTS™
ROTRONIC MEASUREMENT SOLUTIONS™
NTRON GAS MEASUREMENT™
SST™
DYNAMENT™
SENSORE™
MACURCO™

DWYEROMEGA SUB-BRAND NAMES

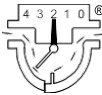
Registered in the US

Owned by OMEGA



MICROMEGA®	MONOGRAM®	N®	NEWPORT®
OMEGABOND®	OMEGACLAD®	OMEGALABEL®	OMEGAGALQ®
OMEGASCOPE®	OMEGASOFT®	OMEGATHERM®	

Owned by Dwyer



CAPSUHELIC®	CAPSU-PHOTOHELIC®	COOLPOINT®	DELTAPOINT®	DIGIHELIC®
DIGIMAG®	DUOTECT®	DURABLOCK®	FLEX-TUBE®	FLOTECT®
FLOWSTREAM®	ISO VERTER®	ISOSENSE®	LIN-E-AIRE®	LOVE®
MAGNEHELIC®	MAGNESENSE®	MERCOID®	MERCOID CONTROL®	MINIHELIC®
MINI-MASTER®	MINI-PHOTOHELIC®	MOBILE METER®	ONE-TOUCH®	OPTITROL®
PHOTOHELIC®	PRECISOR®	QUICK-VIEW®	RATE-MASTER®	SAFE-T-OHM®
SLACK TUBE®	SMART AIR HOOD®	SPIRAHELIC®	STABILISENSE®	UNIVERSAL®
VISI-FLOAT®	HC100A®	PCMINI52®		

Owned by Macurco

Registered in China

TRACXP®	BESS®	AIMSAFETY®
---------	-------	------------

Owned by Ntron

Registered Globally

SENZTX®	MINOX-II.S.02®	MICROX®	SIL02®
---------	----------------	---------	--------

Owned by Michell

Registered Globally

HG2®	CONDUMAX®	EASIDEW®
------	-----------	----------

Owned by Dynamant
Registered Globally

AXIOM®

Owned by Rotronic
Registered Globally

HC2A®

Owned by FCI
Registered Globally

FORTAB®

Owned by Miljoco

VARI-ANGLE®

Applications in the US owned by Dwyer

Improving the world, one measurement at a time™

Other DwyerOmega Sub-Brands

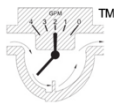
Owned by OMEGA



NEWPORT™

DWYAIR™	THE WORLD'S FAVORITE PRESSURE GAUGE™				
LAYERN™	PLATNIUM™	OMEGA SOFT™	OMEGAMETER™	OMEGA.CO.UK™	

Owned by Dwyer



AQStick™	Even-Action™	Federal Warrant™	Hi-Flow™	LOVEE™	LoveLink™
Mini-Node™	Minitactor™	MODUSENSE™	MotherNode™	PRECISOR™	PredictAir™
PredictFlow™	Tell Tale™	Tell Tale Jr.™	TraverseIT™	Ultra-Mag™	Ultra-View™
UNIVERSAL™	VAMI™	Vaneometer™			

Owned by Universal Flow Monitors

UNIVERSAL™	FLOWSTREAM™
------------	-------------